

KEEP YOUR NATURAL BALANCE

Maintaining a healthy pH-balance in your skin is essential for promoting good health and general well-being. Your intimate area has a different pH to the rest of your skin, so it makes sense to choose products specifically designed for this sensitive area.

To meet your body's changing needs and to keep you feeling fresh from morning to night, Femfresh, the UK's leading feminine brand has launched the new Natural Balance range.

Natural Balance is a range of everyday gentle female cleansing products. Dermatologically and gynaecologically tested and with great fragrances there are four products in the new range:

- **16 Individual Wipes (RRP £2.09 for pack of 16)**
For long, lasting freshness on the go, these biodegradable handy wipes contain soothing white water lily and calendula extracts. Individually wrapped, they are a handbag essential for shower freshness on demand, particularly handy for the 'time of the month'.
- **20 Cleansing Multi-Wipes (RRP £2.69 for 20 pack)**
With a fresh new fragrance, these cleansing wipes contain soothing mallow and naturally anti-bacterial calendula extracts.
- **200ml Intimate Wash (RRP £2.29 200ml)**
Intimate Wash cleanses and refreshes the intimate area, giving you long lasting freshness and promoting a healthy pH-balance. This soap-free wash containing chamomile and aloe vera extracts is hypoallergenic and gentle enough for everyday use.
- **125ml Deodorant (RRP £2.65 125ml)**

With a fresh new fragrance, the deodorant gives you 24 hour protection. Talc-free and hypoallergenic, it also contains silk and calendula extracts.

Treat yourself with care, choose Femfresh. Available from Boots, Superdrug, supermarkets and chemists nationwide.

www.femfresh.co.uk

About Femfresh:

- A woman's intimate skin has a different pH to body skin and like body skin can be sensitive, so Femfresh products have been designed to care especially for this delicate skin
- Intimate pH plays an important role in the body's natural defences
- All Femfresh products are gynaecologically and dermatologically tested, so they won't irritate
- FEMFRESH is owned by Church & Dwight, a US based household, industrial and personal care products company.
- Church & Dwight UK Ltd produce and market a number of toiletry and personal care products including Arm & Hammer toothpaste, Nair hair removal, Pearl Drops tooth polish, First Response family planning products, Orajel mouth pain relief and Stérimar nasal hygiene.