



## Festivals: Get Prepared

It's time to unearth your tents, wellies and those trusty hot-pants...festival season is upon us once again! We can all agree that getting a bit grubby can be fun, however the prospect of going 4 days without showering can be pretty daunting for us girls. Stay body confident this year by packing some **Femfresh Natural Balance Intimate Wipes** (rrp £2.09 for 16), the perfect festival companion to help you freshen up on the go. These convenient wipes are a must-have to all those packing for a weekend away, but don't just take our word for it, 9 out of 10 women who tried Femfresh said they would recommend it to a friend.<sup>1</sup>

Individually wrapped to fit in your pocket or bag, **Femfresh Natural Balance Wipes** are dermatologically and gynaecologically tested to care for your intimate skin, giving you that shower-fresh feeling when you need it the most. Flushable, biodegradable and hypoallergenic, these handy wipes contain soothing white water lily extract and calendula.

Also available in the **Natural Balance** range:

**Intimate wash** (200ml, rrp £2.29)

Cleanses and refreshes your intimate skin for long lasting freshness. Containing chamomile and aloe vera extracts, this wash is soap-free, hypoallergenic and gentle enough for everyday use.

**Deodorant** (125ml, rrp £2.65)

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<sup>1</sup>Consumer trial and survey of 320 people, [www.toptipsforgirls.com](http://www.toptipsforgirls.com), September 2009

For 24 hour freshness. Femfresh deodorant is talc-free and hypoallergenic, with a fresh new fragrance and silk and calendula extract.

**Cleansing Multi-Wipes (20 pack, rrp £2.69)**

For a soothing effect, these wipes contain mallow and naturally anti-bacterial calendula extracts. Flushable, biodegradable and hypoallergenic, Cleansing Multi-Wipes are also alcohol and soap free.

Femfresh is available at Boots, Superdrug, supermarkets and chemists nationwide.

[www.femfresh.co.uk](http://www.femfresh.co.uk)

**About Femfresh:**

- A woman's intimate skin has a different pH to body skin and like body skin can be sensitive, so FEMFRESH products have been designed to care especially for this delicate skin.
- Intimate pH plays an important role in the body's natural defences
- All FEMFRESH products are gynaecologically and dermatologically tested, so they won't irritate.
- FEMFRESH is owned by Church & Dwight, a US based household, industrial and personal care products company.
- Church & Dwight UK Ltd produce and market a number of toiletry and personal care products including Arm & Hammer toothpaste, Nair hair removal, Pearl Drops tooth polish, First Response family planning products, Orajel mouth pain relief and Stérimar nasal hygiene.